

Great Plains Texas Longhorn Assn membership meeting minutes from 2/7/26

The meeting was called to order by President Shawn Tobin at the Golden Corral in Rapid City, SD at 6:21 pm. We had 12 members and 4 guests present.

We began with asking membership present if anyone had anything to add to the agenda. Larry Mayer brought up advertising the website, and Shawn Tobin brought up Facebook as a promotional tool for that website.

Marlin presented and read the minutes from the January 13, 2026, meeting. Vickie Krump made a motion to approve, seconded by Larry Mayer, and all approved.

The treasurer's report was given by Chris Nix, with a balance of \$1,837.37. A motion to accept from Gordon Howie, with a second by Bill Dennert, and all approved. All banking information has been transferred to Chris Nix.

A discussion about the business office location was had. It was brought up to transfer to the secretary's home or keep at Gordon Howie's office. Vickie made a motion to move the office, but for lack of second, motion died. The discussion continued and the members of the GPTLA decided to keep the business office mail going to Gordon at this time. All banking information will go to Chris Nix, and other mail will be forwarded to appropriate parties.

The changing of the logo was discussed with Vickie Krump volunteering to spearhead this. Members were asked to send logo ideas to her. The motion was made by Gordon Howie, second by Chris Nix, all approved.

GPTLA show budget was discussed. Shawn Tobin presented that the 2026 show will have a budget of \$11,490. Shawn Tobin stated we lost \$2,300.00 due to the lack of sponsorship at last year's (2025) GPTLA show in Edgemont, SD. Banners were brought up and tabled as Shawn is not sure as the set-up of the show ring may be changing.

A gun raffle was discussed, raffling off a 75th anniversary, Ruger 10-22, with maple stock. Marlin Krump made the motion, with a second by Bill Dennert to sell 1,000 tickets at \$10.00 per ticket. All approved. Larry Mayer has secured the gun.

A question was asked about the number of memberships of the GPTLA. That was answered with 28 lifetime members, 10 annual, 4 youth, and 1 honorary.

Silent auction will be run by Krump's this year. Marlin and Vickie have already started working on items for the auction, including a Christmas painting by Carol Krump, horseshoe Christmas tree art by Chad Hehn, and a 5-gallon bucket of Giant Seed snacks from Giant Snacks of Wahpeton, ND. They asked for more items from the membership.

Chad Smith had sent a request to membership to start Field days at different ranches. This

was discussed and tabled until the next meeting.

Marlin informed membership that he had written to Robert F. Kennedy JR. and Brooke Rollins inviting them to our event in Edgemont SD this summer and explaining some of the health benefits of eating Texas Longhorn beef. (As of 2/28/2026 he has no correspondence from either office).

The website was brought up. Members can utilize the Sale Pen on it for \$150.00 annually. Larry Mayer stated he uses it with some success but wondered how many hits it gets.

Mayer gave a short presentation regarding DNA testing of Longhorn cattle. He has found that people are looking for the tenderness of meat without fat. He also stated that corn will add flavor to the steaks.

The GPTLA World Qualifying Shows will be held Friday, August 14, through Sunday, August 16, 2026. We will have a supper and an informational program, open to the public, with the beef being provided by Larry Mayer. A band is scheduled for Saturday night. A membership meeting will be held in Edgemont that weekend.

With no further discussion, a motion to adjourn was made by Deb Lippert, seconded by Gordon Howie, and all approved.

Marlin Krump,
Secretary